



PO Box 1773
High Prairie, AB T0G1E0
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Re: Sponsorship Opportunity – 2025 Amateur Spring Indoor Rodeo

The High Prairie Agricultural Society has been operating in the High Prairie area since 1911. We are a charitable, volunteer ran organization that relies on events, raffles, donations, and government assistance to keep our wonderful facility operational and affordable for our community members to enjoy year round.

The annual indoor Spring Rodeo is one of our biggest events and fundraisers and a great opportunity for local businesses and organizations to show their support. The rodeo will be held in our facility 1 km North of High Prairie on April 26th & 27th, 2025. This is the first event on the Wild Rose Rodeo Association's calendar and is always well attended by spectators and competitors alike. We expect attendance of approximately 450 people per day from around the region.

This event offers a great opportunity for local businesses to support a great event hosted in our hometown and to advertise their services to a large audience. We are seeking sponsors to aid us with expenses associated with hosting a Rodeo. We have several options available to suit your monetary comfort level and a variety of perks for your generous support.

As a sponsor, you will receive tickets to the show, recognition via social media leading up to and after the event, announcements made throughout the duration of the event, signage at the event, recognition in the rodeo programs, and our gratitude in local media after the event. This year we will have a Sponsorship Lounge open throughout Saturday's performance in our upstairs boardroom that overlooks the rodeo arena complete with private bar and complimentary snacks.

If you have any questions regarding our event or the sponsorship opportunities presented on the following pages, please reach out to Meghan Payne @ 780 523 1107 or meghan_payne@hotmail.com.

We look forward to hearing from you and hope to see you on April 26th and 27th for some hometown rodeo action! We thank you for your consideration and one of our Rodeo committee members will follow up with you soon.

Sincerely,

High Prairie Agricultural Society
2025 Rodeo Committee



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3 chutes left!

CHUTE SPONSOR \$1,250

6 sponsorship opportunities available on a first come first served basis.

As a Chute sponsor you will have your banner displayed on a chute for the duration of the event. Announcer will use your name to direct the spectator's attention to the chute as it is being used throughout the rodeo. 6 complimentary Rodeo passes

EVENT SPONSOR \$750

As an Event sponsor your banner will be hung in close proximity to the chutes. As a bonus a portion of your contribution will go towards the payout to the talented cowboys and cowgirls in attendance. Your name will be announced at the time of your sponsored event and headlined for that event in our rodeo programs.

6 complimentary Rodeo passes

SILVER SPONSOR \$500

As a Silver sponsor your signage will be hung in our arena for the audience to see and also your name will be printed in our rodeo programs for each day of the rodeo.

6 complimentary Rodeo passes

BRONZE SPONSOR \$250

As a Bronze sponsor your contribution will get a special mention in our rodeo programs for each day of the rodeo. 2 complimentary Rodeo passes

All sponsorship levels will have access to the upstairs Sponsorship Lounge that oversees the rodeo arena during the Saturday show. There you will have access to the private bar and complimentary snacks.

If you wish to discuss an in kind donation of value equal to our sponsorship options, please reach out to us ASAP.

Please use the form on the attached page to select your sponsorship preference and help us ensure we have essential information for your business. Forms can be emailed to hpagsociety@hotmail.com, or picked up by a committee member.



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2025 Amateur Spring Rodeo Sponsor Information Form

Please complete and email to hpagsociety@hotmail.com at your earliest convenience

Business Name: _____

Contact Person: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship Level

\$1,250 Chute Sponsor (6 available)

\$750 Event Sponsor

Preferred Event: _____

\$500 Silver Sponsor

\$250 Bronze Sponsor

Please send me an invoice for the sponsorship amount via: post or email

I would like to pay via: Cheque E-transfer EFT

Please send me receipt of payment via: post or email

Sponsor passes will be mailed with receipts or dropped off by committee members.

Signage and Logos

I will provide you with signage prior to the event

Our Business has a sign stored with the High Prairie Elks

If you have any questions or need more information, please reach out to our Manager via email at hpagsociety@hotmail.com or call 780-523-3814.